



GOVERNOR'S WORKFORCE BOARD RI EXECUTIVE COMMITTEE

MEETING MINUTES AUGUST 6, 2015

Committee Members Present: Constance Howes, Robin Coia, Mike Grey, Monica Dzialo, Susan Rittscher
GWB Staff Present: Rick Brooks, Sherri Carello, Kristen McKenna, Amelia Roberts, Pat Pelletier Dan Brown
DLT Staff Present: Sean Fontes, Robert Kalaskowski
Other Guests Present: Eric Schnurer, David Osborne, Stephanie Walsh – Public Works, Inc.
Location: RI DLT, Conference room 73-2

Call to Order

Chair Howes called the meeting to order at 8:05 a.m.

Approval of Minutes

Chair Howes asked for a motion to approve the minutes of the June 4, 2015 Executive Committee meeting.

VOTE: Mike Grey moved to approve, seconded by Robin Coia. All were in favor, the motion passed unanimously.

Marketing Plan Update

Chair Howes asked R. Brooks to report on the Marketing Plan. R. Brooks reported that going back to the Biennial Plan in the fall there was discussion of the importance of doing outreach to businesses, for businesses to know what services are out there. The Board allocated funds for marketing and employer outreach. The RDW firm's services were procured. Their purpose is to raise awareness of the Governor's Workforce Board and the Workforce System overall, including trends, labor market information and will enhance the social media efforts, revamping the Website, advertising and related media avenues.

Comprehensive System Improvement Plan (CSIP)

Discussion with Public Works, Inc.

Eric Schnurer, President of Public Works, Inc. introduced his team, David Osborne and Stephanie Walsh. E. Schnurer gave an analysis into the process of the three steps that go into CSIP; *Where are we now, Where do we want to be* and *How do we get from where are to where we want to be*. E. Schnurer explained that the first part, *Where are we now*, is a resource map represented in visual form that shows resources currently being expended on workforce programs in RI, shows where the money is coming from, and shows where it is going to.

S. Walsh explained to the Committee how the maps function and the data that can be collected with the virtual resource maps.

R. Brooks explained that this information was based on the annual Unified Expenditure Report (UEP) that the GWB submits to the Legislature every year which is a compilation of reports from each of the state agencies that receives either state or federal funds. R. Brooks noted that this is the total number of people served in a particular fiscal year.

E. Schnurer stated that the Public Works team will be reporting on the CSIP to the Committee at the October GWB Retreat and mentioned that throughout the week, the team presented at several

Focus Groups that include stakeholders, educators, service providers and consumer groups from both the employee and the business side. These groups have been robust and well attended.

R. Brooks explained the intension of the CSIP study originated from the Legislature. The primary focus was to make the workforce system more integrated and more understood, what are we getting for our investments, what is working, what is not. R. Brooks stated that this will be discussed in the upcoming Strategic Investment's Committee meeting in more detail.

E. Schnurer expressed his thought that the main focus is return on investment; finding what RI wants to measure and what are the ultimate goals.

Chair Howes stated the goal of the current administration would be aligning training and education with employer needs; focusing on what employer needs are currently, what the future needs would be, and training people for those employer needs. Chair Howes indicated the need for caution against focusing exclusively on the needs of business and ignoring some of the populations that are vulnerable and difficult to place.

R. Brooks noted the challenge of CSIP is that federal funds are very prescriptive of who can be served and what outcomes are expected then somehow inegrating that with the goals of the Administration which is employercentric.

Chair Howes questioned if the fact that fund data in the report is from 2014, might it leave out some opportunities that the state is currently taking advantage of and stated that the Board's hope was to braid the funding. R. Brooks noted that it was a good point as there have been a number of federal grants awarded that are not formula funds and will give the Board opportunity to braid funds and be more flexible. S. Walsh explained that new data can be compiled and added to the excel spread sheet which is not labor intensive.

Chair Howes asked to have materials available for distribution prior to the Board Retreat in October.

Adjournment

With no further business, Chair Howes asked for a motion to adjourn.

VOTE: Mike Grey moved to approve, seconded by Monica Dzialo. All were in favor, the motion passed unanimously.

The meeting was adjourned at 8:50 a.m.

Respectfully submitted,

Patricia Pelletier